Imagine Language & Literacy: Significantly Greater WIDA ACCESS 2.0 Growth for Users

**Background**

During the 2017–2018 school year, nine elementary schools in a southern Georgia school district implemented Imagine Language & Literacy as a supplemental tool for students from Kindergarten through grade five who are English learners (ELs). To determine the impact of the program on EL student score growth, we compared overall WIDA ACCESS 2.0 score growth between the 2016–2017 and 2017–2018 school years for approximately 328 users and 462 non-users of the Imagine Language & Literacy program. Students who used Imagine Language & Literacy logged an average of approximately thirty hours in the program across the school year.

**Results**

The included figure presents the average WIDA ACCESS 2.0 score growth for students who used Imagine Language & Literacy and those who did not during the 2017–2018 school year. Ultimately, these results demonstrate a statistically significant and positive impact for Imagine Language & Literacy users. In fact, the difference between users and non-users equated to an effect size of .34 which surpasses the expected effect sizes for similar education technology intervention tools (Cheung & Slavin, 2012).

**Conclusions**

The results of this study support the role of Imagine Language and Literacy as a supplementary tool for the development of language and literacy achievement. EL students who used the program in this Georgia school district for the 2017-2018 school year experienced significant improvements in English language and literacy proficiency as demonstrated by performance on the WIDA ACCESS 2.0 assessment. Given these findings, we would expect similar results for other students who use the Imagine Language and Literacy program with fidelity.
Imagine Language & Literacy is a supplemental educational program designed to build language and literacy skills for students in pre-K through sixth grade. Imagine Language & Literacy features instruction in phonemic awareness, phonics, vocabulary, fluency, comprehension, grammar, and language development—both academic and conversational. The program aligns with educational standards and addresses skills students need to become proficient in reading.

References